

## The Event of Events (Friday, August 5<sup>th</sup>, 2016) and



(Saturday, August 6<sup>th</sup>, 2016)

### Sponsorship Opportunities and Benefits

#### FLAGSHIP, \$10,000 – SPONSOR BENEFITS

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo highlighted in media (will need logo by **June 16<sup>th</sup>**)
  - Your name and/or company logo on all event posters, mailings and email marketing (est. 300) Mailings of mini posters to racers and many of our donors
  - Your name and/or company logo on our website and highlighted in social media
  - Your name and thank-you ad in media
  - **\*\*NEW\*\*** sponsorship plus visibility in certain publications of Harbor Hospice, on the Harbor Hospice website, and in programs and promotional materials for all Harbor Hospice events for 12 months, beginning in June 2016
- Ten (10) tickets to Event of Events and Ten (10) tickets to Awards, Picnic and Race (MYC)
- Ten (10) 2016 Regatta T-Shirts
- An opportunity to include your company's promotional material in racer bags
- One race registration included

#### ADMIRAL, \$5,000 - SPONSOR BENEFITS

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo in media (will need logo by **June 16<sup>th</sup>**)
  - Your name and/or company logo on all event posters, mailings and email marketing (est. 300) Mailings of mini posters to racers and many of our donors
  - Your name and/or company logo on our website and highlighted in social media
  - Your name and thank-you ad in media
  - **\*\*NEW\*\*** sponsorship plus visibility in certain publications of Harbor Hospice, on the Harbor Hospice website, and in programs and promotional materials for all Harbor Hospice events for 12 months, beginning in June 2016
- Eight (8) tickets to Event of Events and Eight (8) tickets to Awards, Picnic and Race (MYC)
- Eight (8) 2016 Regatta T-Shirts
- An opportunity to include your company's promotional material in racer bags
- One race registration included

### **COMMODORE, \$2,500 – SPONSOR BENEFITS**

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo in media (will need logo by **June 16<sup>th</sup>**)
  - Your name and/or company logo on all event posters, mailings and email marketing (est. 300) Mailings of mini posters to racers and many of our donors
  - Your name and/or company logo on our website and highlighted in social media
  - Your name in thank-you ad in media
- Six (6) tickets to Event of Events and Six (6) tickets to Awards, Picnic and Race (MYC)
- Six (6) 2016 Regatta T-Shirts
- An opportunity to include your company's promotional material in racer bags
- One race registration included

### **CAPTAIN, \$1,000 – SPONSORSHIP BENEFITS**

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo on all event posters, mailings and email marketing (est. 300) Mailings of mini posters to racers and many of our donors
  - Your name and/or company logo on our website and highlighted in social media
  - Your name in thank-you ad in media
- Four (4) tickets to Event of Events and Four (4) tickets to Awards, Picnic and Race (MYC)
- Four (4) 2016 Regatta T-Shirts
- An opportunity to include your company's promotional material in racer bags
- One race registration included

### **FIRST MATE, \$500 – SPONSORSHIP BENEFITS**

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo on our website and highlighted in social media
  - Your name in thank-you ad in media
- Two (2) tickets to Event of Events and Two (2) tickets to Awards, Picnic and Race (MYC)
- Two (2) 2016 Regatta T-Shirts
- An opportunity to include your company's promotional material in racer bags
- One race registration included

### **CROSSOVER SPONSOR, \$200 – SPONSORSHIP BENEFITS**

- Numerous multimedia promotional opportunities including, but not limited to the following:
  - Your name and/or company logo on our website and highlighted in social media
  - Your name in thank-you ad in media
- Two (2) ticket to Event of Events and Two (2) tickets to Awards, Picnic and Race (MYC)
- An opportunity to include your company's promotional material in racer bags



***Thank you for your sponsorship and support.***

**The Event of Events** (Friday, August 5<sup>th</sup>, 2016)  
and



**(Saturday, August 6<sup>th</sup>, 2016)**

8/5/16 at The Event Center at Fricano Place in Muskegon and 8/6/16 at Muskegon Yacht Club

You can count on me to be a sponsor for The Event of Events and the Harbor Hospice Regatta. I am \_\_\_\_\_ sending a check with this form, or, \_\_\_\_\_ I wish to be invoiced.

Amount of sponsorship: \$\_\_\_\_\_.

- \$10,000 Flagship
- \$5,000 Admiral
- \$2,500 Commodore
- \$1,000 Captain
- \$500 First Mate
- \$200 Crossover

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to:  
Harbor Hospice  
1050 W. Western Avenue, Muskegon, MI 49441  
Harbor Hospice is a 501 (c) (3) not-for-profit health and human service agency.  
Federal Tax ID number 38-2415247

Please email logo by **June 16<sup>th</sup>** as you wish it to appear in promotional materials to  
[RVanderputte@HarborHospiceMI.org](mailto:RVanderputte@HarborHospiceMI.org)

Name of business/organization: \_\_\_\_\_

***Thank you for your sponsorship and support.***

If you have any questions please call Ammy 231-728-3442 or [AJohnson@HarborHospiceMI.org](mailto:AJohnson@HarborHospiceMI.org)