

#GIVINGTUESDAY™

FOR IMMEDIATE RELEASE

Contact:

Ammy Johnson, Director of Development
Harbor Hospice Foundation
231.728.3442 / 800.497.9559
AJohnson@HarborHospiceMI.org



Harbor Hospice Foundation campaigns for #GivingTuesday Global Day of Giving Takes Place this Year on November 29

(West Michigan) November 23, 2016 – Harbor Hospice Foundation is planning to spread the word for #GivingTuesday, a global giving movement that has been driven by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. Since its founding in 2012, millions of people have come together to support and champion the causes they believe in and the communities in which they live.

After two days for getting deals – Black Friday and Cyber Monday – #GivingTuesday is a day for giving back. In dozens of towns, cities, regions and states from Alaska to Maine, and Charlotte NC to Dallas TX, people are embracing this day as an opportunity to raise money for local nonprofits, schools and arts organizations; run food and clothing drives; teach children about philanthropy; encourage acts of kindness; collaborate with their neighbors; and celebrate generosity.

In 2015, nonprofits raised more than \$117 million online on #GivingTuesday to help make the world a better place in countless ways. Much more was generated offline and through donations of time and other resources. People participated in #GivingTuesday activities in 71 countries around the globe last year, and this year, participating countries include Australia, Brazil, Kenya, Slovenia, Tanzania, the UK and more.

Harbor Hospice Foundation is encouraging online giving in support of the programs and services of Harbor Hospice. The Harbor Hospice Foundation is a 501 (c) (3) organization created to be the lead fundraising entity for Harbor Hospice. The mission is to build relationships that foster philanthropy and support the mission of Harbor Hospice.

“It means so much to be able to assist those who are facing end of life care issues, your generosity allows us to do that and we are most grateful. Thank you for supporting our organization as we continue to be of service to this community.”, said Ammy Johnson, Director of Development, Harbor Hospice Foundation



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#GivingTuesday was born at 92nd Street Y (92Y), a community and cultural center in New York in 2012. Since then, people from different backgrounds, cultures and regions around the world have helped to create a global day of giving that reflects 92Y's commitment to strengthening communities and repairing the world.

“The tremendous response to #GivingTuesday over the last five years has been both humbling and inspiring,” said Henry Timms, Executive Director of 92Y. “We have seen countless examples of communities coming together to address challenges. Giving is a powerful reminder of our shared humanity, and the willingness of so many to participate and elevate giving is reason for celebration – even with lots of work still to be done.”

Those who are interested in joining Harbor Hospice Foundation's campaigning for #GivingTuesday initiative can visit our webpage at HarborHospiceMI.org/ways-to-give/donate/ For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.

About #GivingTuesday

#GivingTuesday is a movement, built by people around the world, to celebrate giving of all kinds. It is celebrated on the Tuesday after Thanksgiving (in the U.S.), Black Friday and Cyber Monday; this year it falls on November 29, 2016. This movement is the result of the collective power of a unique blend of partners—nonprofits large and small; businesses and corporations; schools and universities; civic campaigns in cities, states and regions; and families and individuals—to inspire people to take collaborative action to improve their local communities and contribute in countless ways to the causes they believe in. Everyone has something to give.

To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org

Facebook: www.facebook.com/GivingTuesday

Twitter: twitter.com/GivingTues