



Corporate Partner Program

The Harbor Hospice vision for more than thirty years has been to bring *empathy, expertise and excellence to end-of-life caring*. Harbor Hospice serves approximately 800 terminally ill patients and their families in Muskegon, Ottawa, Oceana, Mason and Newaygo counties. Each day our palliative care team, hospice professionals and volunteers address the need for compassionate hospice care throughout our service area. We care for patients wherever they call home - in their own residence, nursing homes, assisted living facilities and The Leila & Cyrus Poppen Hospice Residence.

We are excited to invite you to join the new Harbor Hospice Foundation Corporate Partner Program, which is made up of businesses and professional organizations that financially support the advancement of compassionate end-of-life care in the region served by Harbor Hospice. Arranging support through our Harbor Hospice Foundation offers you the ability to plan the logistics of multiple sponsorships – maximizing your recognition for events and year-round promotion. Participation in the program provides you a unique opportunity to gain value-added benefits and increased visibility in recognition of your support. We welcome one-time gifts, annual pledges or regular installments—whatever works best for you.

Your commitment is the beginning of a special partnership between your company and the Harbor Hospice Foundation. Here's how your philanthropic support benefits you.

Brand Visibility

- Your company's logo opportunities could include:
 - t-shirts, banners, signage, print, radio spots, social media, press releases, email campaigns.

Recognition

- Acknowledgement in public speeches, board meetings and interviews with the press
- Name recognition in the Harbor Hospice Newsletter and Annual Report
- Private tour of The Leila & Cyrus Poppen Hospice Residence with a photo opportunity

Documentation of your visibility through Harbor Hospice Foundation communication

- Your end of year documentation and communication report includes:
 - *Circles of Care* Harbor Hospice Newsletter: run dates and circulation numbers
 - Email blasts: sent dates and number of recipients
 - Direct mail: mailed dates and number of recipients
 - Facebook posts: posted dates and number of 'likes'

Understanding that budget time-frames don't always correspond with our scheduled events, we will easily accommodate your fiscal calendar and will send you pledge reminders.

All corporate partnerships come with a great range of benefits and will be adapted to meet your company's philanthropic goals. Please contact me to for additional questions 231.728.6836.

Thank you for your consideration and support of the Harbor Hospice Foundation.

Sincerely,

A handwritten signature in blue ink that reads "Ammy Johnson".

Ammy Johnson, Director of Development

— **Each Corporate Partner will receive:**

- Brand visibility
- Community recognition
- Documentation and Communication Report
- Your corporate website linked to the *Harbor Hospice website*
- Invite to annual meeting
- Invite to annual volunteer luncheon
- Leila & Cyrus Poppen Hospice Residence tour and photo opportunity
- Harbor Hospice Hosts - Breakfast with the Executive Director and Medical Director
- 'Corporate Camper' – participation in a *Camp Courage* activity

Choose the level that meets your philanthropic goals and also receive:

— Commodore: \$15,000 +

- 20 VIP tickets to the *Event of Events and Harbor Hospice Regatta*
- 20 registration passes for the *Ride to Remember*

— Navigator: \$10,000 - \$14,999

- 10 VIP tickets to the *Event of Events and Harbor Hospice Regatta*
- 10 registration passes for the *Ride to Remember*

— First Mate: \$5,000-\$9,999

- 8 VIP tickets to the *Event of Events and Harbor Hospice Regatta*
- 8 registration passes for the *Ride to Remember*

— Crew: \$1,500 - \$4,999

- 6 VIP tickets to the *Event of Events and Harbor Hospice Regatta*
- 6 registration passes for the *Ride to Remember*



Your Pledge commitment:

- Commodore\$15,000 +
- Navigator.....\$10,000 - \$14,999
- First Mate.....\$5,000 - \$9,999
- Crew.....\$1,500 - \$4,999

Make an impact pledge to the Harbor Hospice Foundation

- One-year pledge
- Double your commitment with this pledge amount for the next 2 years
- Triple your commitment with this pledge amount for the next 3 years

Please invoice our company \$_____

- once a year
- twice a year
- four times a year

OR

- A check is enclosed for the total amount of our donation
Please make payable to Harbor Hospice Foundation 1050 W. Western Ave., Suite 400 Muskegon, MI 49441

Corporate Partner: _____
(As it should appear in recognition)

Contact _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Phone _____

Signature _____

If you have any questions please call Ammy 231-728-3442 or AJohnson@HarborHospiceMI.org

Harbor Hospice Foundation is a 501 (c) (3) Tax ID number 47-2115941

Thank you for your sponsorship and support.