



Corporate Partner Program

The Harbor Hospice vision for more than thirty years has been to bring *empathy, expertise and excellence to end-of-life care*. Each year, we serve more than 1,000 terminally ill patients and their families in Muskegon, Ottawa, Oceana, Mason and Newaygo Counties. We provide compassionate care for patients where ever they call home including in their own residence, in nursing homes and assisted living facilities, and at The Leila & Cyrus Poppen Hospice Residence. And we *never* turn away someone just because they can't pay.

We are excited to invite you to join a network of businesses and organizations that provide financial support for the work we do through the new Harbor Hospice Foundation Corporate Partner Program. Your annual pledge of support will give you 12 months of recognition and promotion throughout West Michigan through multiple communication venues.

Your commitment is the beginning of a special partnership between your company and the Harbor Hospice Foundation. Here's how your philanthropic support of hospice patients and families benefits *your company*.

Brand Visibility

— Display of your company's logo can include signage, print placement, social media, press releases and email campaigns -- for 12 months.

Recognition

— We will acknowledge your company's support in public presentations, board meetings, interviews with the media, and placements in our Harbor Hospice newsletter and annual report – for 12 months.

Documentation of your visibility

— You will receive an end-of-year report detailing how your company was promoted and acknowledged. It will include:

- *Circles of Care* Harbor Hospice newsletter: dates of publications and circulation numbers
- Email blasts: dates sent and number of recipient
- Direct mail: dates emailed and number of recipients
- Facebook posts: dates posted and number of "likes" and/or views

We encourage one-time gifts, annual pledges and annual installments – whatever works best for you – and we will be happy to send you pledge reminders.

Feel free to call me at 231.728.6836 if you have questions.

Thank you for your consideration and support of the Harbor Hospice Foundation.

Sincerely,

A handwritten signature in cursive script that reads "Ammy Seymour".

Ammy Seymour, Director of Development

— **Each Corporate Partner will receive:**

- Brand visibility
- Community recognition
- Documentation and Communication Report
- Your corporate website linked to the *Harbor Hospice website*
- Invitation to the Harbor Hospice annual meeting
- Invitation to annual volunteer luncheon
- Private tour of the Leila & Cyrus Poppen Hospice Residence

Choose the level that meets your philanthropic goals and also receive:

— **Commodore: \$15,000 +**

- 20 picnic tickets to the *Harbor Hospice Regatta*
- 20 registration passes for the *Ride to Remember*

— **Navigator: \$10,000 - \$14,999**

- 10 picnic tickets to the *Harbor Hospice Regatta*
- 10 registration passes for the *Ride to Remember*

— **First Mate: \$5,000-\$9,999**

- 8 picnic tickets to the *Harbor Hospice Regatta*
- 8 registration passes for the *Ride to Remember*

— **Crew: \$1,500 - \$4,999**

- 6 picnic tickets to the *Harbor Hospice Regatta*
- 6 registration passes for the *Ride to Remember*



Your Pledge commitment:

- Commodore\$15,000 +
- Navigator.....\$10,000 - \$14,999
- First Mate.....\$5,000 - \$9,999
- Crew.....\$1,500 - \$4,999

Make an impact pledge to the Harbor Hospice Foundation

- One-year pledge
- Double your commitment by pledging \$_____ each year for the next 2 years
- Triple your commitment by pledging \$_____ each year for the next 3 years

Would you like to receive and invoice?

- \$_____ once a year
- \$_____ twice a year
- \$_____ four times a year

OR

- Enclose a check for the total amount of your donation
Please make payable to Harbor Hospice Foundation 1050 W. Western Ave., Suite 400 Muskegon, MI 49441

Corporate Partner: _____
(As it should appear in recognition)

Contact _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Phone _____

Signature _____ Date _____

If you have any questions please call Ammy 231-728-3442 or ASeymour@HarborHospiceMI.org

Harbor Hospice Foundation is a 501 (c) (3) Tax ID number 47-2115941

Thank you for your sponsorship and support.