

The logo for Giving Tuesday, featuring a stylized red and white geometric pattern of overlapping lines forming a heart-like shape.

# #GIVINGTUESDAY™

## **FOR IMMEDIATE RELEASE**

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### **Harbor Hospice Foundation Joins the Global #GivingTuesday Movement**

(West Michigan) November 9, 2017 – Harbor Hospice Foundation has joined #GivingTuesday, a global day of giving. Now in its sixth year #Giving Tuesday was created to harness the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide.

This year, #GivingTuesday falls on November 28, following the widely recognized Black Friday and Cyber Monday shopping events.

Harbor Hospice is encouraging giving on that day to help support the purchase of new beds for its Leila & Cyrus Poppen Hospice Residence in Fruitport Township. The new beds are roomier than standard care beds -- big enough so family and friends can be closer to their loved one to share stories, hugs and precious quiet time together.

Since the Poppen House opened in 2005, more than 2,500 adults and children have chosen it for their final home.

“Every donor shares with us the honor of providing care for terminally ill patients,” says Ammy Seymour, director of development for Harbor Hospice Foundation. “For we who choose this work, there is no greater mission than to provide skilled, compassionate end-of-life care, and we never turn away a patient for lack of ability to pay.”

Last year, people in 98 countries made contributions to the causes they believe in during #Giving Tuesday. More than \$177 million was raised on line. Additional support was given in volunteer hours, donations of food and clothing and acts of kindness.

Harbor Hospice Foundation is a 501 (c) (3) organization created to be the lead fundraising entity for Harbor Hospice. To support Harbor Hospice Foundation’s #GivingTuesday initiative, visit [HarborHospiceMI.org/ways-to-give/donate/](http://HarborHospiceMI.org/ways-to-give/donate/).

Information about the #GivingTuesday movement is at [www.givingtuesday.org](http://www.givingtuesday.org).