



## ***FOR IMMEDIATE RELEASE***

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## **Sailors prepare for 11<sup>th</sup> annual Muskegon Lake regatta to raise funds for Harbor Hospice**

**Winner of the highly competitive August 18 race qualifies for entry into 2019 National Hospice Regattas Championship, while day-long activities on shore offer country fair-style fun for families**

*[Muskegon, Michigan], [July 24, 2018]* – Some of West Michigan’s most skilled sailing crews will gather at the Muskegon Yacht Club on Saturday August 18 to compete in the 11<sup>th</sup> annual Harbor Hospice Regatta. This colorful, competitive race is the focus of a full day of family-oriented activities held at the Yacht Club, which will be open to the public that day.

Race registration at the Yacht Club begins at 11 a.m. The on-shore fun begins at noon amid an atmosphere reminiscent of an old-fashioned fair featuring cotton candy and carnival-style foods plus a picnic provided by the Yacht Club. Face painting, auctions, a photo booth, swimming and games will continue throughout the day. The race begins at 1 p.m. Appetizers and live music kick off evening activities at 5:30.

All proceeds go to the Harbor Hospice Foundation supporting the program and mission of Harbor Hospice.

In the past 10 years, race participants, sponsors and hundreds who have come to enjoy all the activities at the Yacht Club’s picturesque south shore location have raised more \$400,000 for local hospice care.

The race is part of the National Hospice Regatta Alliance, and the winner earns a spot in the 2019 prestigious National Regattas Championship.

Wristbands for picnic and afternoon dessert bar are \$20 adults and \$12 children if purchased online before August 10. Tickets also available day of at the Yacht Club per person for picnic or dessert bar.

Harbor Hospice is a member of the National Hospice Regatta Alliance, a nonprofit, 501 (c) 3 association of hospice regattas, which independently raises money and awareness for local hospices.

For additional information about the event and sponsorship opportunities, contact Harbor Hospice in Muskegon at 231-728-3442 or 1.800.497.9559 or visit [HarborHospiceMI.org](http://HarborHospiceMI.org).

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