

**#GIVINGTUESDAY™**  
**#GIVINGPEACEFUL PLACE**



## FOR IMMEDIATE RELEASE

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### **Harbor Hospice Foundation Celebrates #GivingTuesday and Pledges to Support Phase Two Refresh of *Our Peaceful Place***

Muskegon, Michigan [November 8, 2018] – This #GivingTuesday, Harbor Hospice Foundation will celebrate giving by supporting phase two refresh of the Leila and Cyrus Poppen Hospice Residence in Fruitport Township. Encouraging individuals and businesses to consider supporting our communities’ peaceful place for those at end of life.

In celebration of 35 years of compassionate care in West Michigan donations of \$35 or more will help reach their #GivingTuesday campaign goal, part of the 2018 annual ask in support of the Poppen Hospice Residence refresh.

#GivingTuesday is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, this year’s #GivingTuesday will take place on November 27<sup>th</sup> and will kick off the giving season by inspiring people to collaborate and give back.

Harbor Hospice Foundation is encouraging giving on Tuesday, November 27<sup>th</sup> to help support the continued revitalizations of the Poppen Hospice Residence. Give all the walls a facelift, paint the patients’ rooms and common areas, and brighten the lobby with both paint and new furniture so the Poppen will feel as fresh and inviting as it did when it opened in 2005.

Since the Poppen Hospice Residence opened in 2005, more than 3,500 adults and children have chosen it for their final home.

“Every donor shares with us the honor of providing care for terminally ill patients,” says Ammy Seymour, director of development for Harbor Hospice Foundation. “For we who choose this work, there is no greater mission than to provide skilled, compassionate end-of-life care, and we never turn away a patient for lack of ability to pay.”

Founded in 2012 by the 92nd Street Y – a community and cultural center in New York City – #GivingTuesday inspired millions of people to give back and support the causes they believe in. Over \$300 million was raised online to benefit a tremendously broad range of organizations, and much more was given in volunteer hours, donations of food and clothing, and acts of kindness.

“We are incredibly inspired by the way the #GivingTuesday community has embraced this concept for a worldwide movement,” said Henry Timms, founder of #GivingTuesday and Executive Director of 92Y. “As we prepare for November 27, we’re energized and encouraged by the community’s generosity. The levels of creativity, effort and the quality of the new ideas people have contributed and shared are phenomenal.”

Those who are interested in joining Harbor Hospice Foundation’s #GivingTuesday initiative can visit [www.harborhospicemi.org/ways-to-give/givingtuesday/](http://www.harborhospicemi.org/ways-to-give/givingtuesday/)

Harbor Hospice Foundation is a 501 (c) (3) organization created to be the lead fundraising entity for Harbor Hospice.

**To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:**

**Website:** [www.givingtuesday.org](http://www.givingtuesday.org)

**Facebook:** [www.facebook.com/GivingTuesday](http://www.facebook.com/GivingTuesday)

**Twitter:** [twitter.com/GivingTues](http://twitter.com/GivingTues)