

## **Corporate Partner Program**

The commitment made by Corporate Partners makes it possible for us to plan for growth and to be nimble so we can adapt to unforeseen changes, such as those facing COVID.

Please consider becoming a Corporate Partner. While your support is helping us provide care in even the hard-to-reach rural corners of our five-county region, you'll get a year of continual promotion from the Harbor Hospice Foundation!

Here are examples of what you receive as a Corporate Partner:

**Brand visibility:** Your company logo will be displayed on all our printed materials, releases, e-mail campaigns, and social media for 12 months. We will also link your company's website to our website, which is viewed an average of more than 3,829 times every month.

**Recognition:** Your company's support of the Harbor Hospice Foundation will be acknowledged at our events, in public and internal presentations, at board and committee meetings and virtual gatherings, during media interviews, and in our newsletters and annual report for 12 months.

**Documentation:** You will receive a report detailing how (company name) was promoted and acknowledged, complete with dates of publications and circulation numbers, meetings and presentations, e-mail blasts with numbers of recipients, and dates of social media posts with numbers of views.

One of the best people to explain how the Corporate Partner program can help you is Steve Rauschert. Steve is a partner in Lakeshore Employee Benefits, and he has offered to talk with you about why he signed on as a Corporate Partner with the Harbor Hospice Foundation. He can be reached at <a href="mailto:steve@lebmi.com">steve@lebmi.com</a> and by phone at 231.798.0070. Steve welcomes your call.

Our fund-raising focus for 2022 is palliative care. We offer every palliative care patient a comprehensive package of services from pain management to emotional support counseling. Approximately 25 percent of our palliative care services are not billable, so the program rarely supports itself financially, but we continue providing all those services anyway because we know *they are essential to the comfort and well-being of our patients*. That is our priority.

Your partnership with the Harbor Hospice Foundation in 2022 will help sustain the palliative care program and the entire medical and support team we wrap around our patients so we can continue to make this specialized care available to every patient in our region who needs it.

Please, will you partner with us? We look forward to supporting you, too, and sharing with residents in West Michigan how your support of the Harbor Hospice Foundation comes back to them.

Immy Seymour

Ammy Seymour, Director of Development

Thank you for your consideration and for all you do.

Roger Morgenstern, Chair Harbor Hospice Foundation Corporate Partner Committee

Harbor Hospice Foundation



Choose the level that aligns with your corporate goals:	
<ul> <li>Commodore: \$15,000 +</li> <li>Navigator: \$10,000 - \$14,999</li> <li>First Mate: \$5,000-\$9,999</li> <li>Crew: \$1,000 - \$4,999</li> </ul>	
Consider a multiple-year impact pledge to the Harbor Hospice Foundation	
☐ Double your commitment by pledging \$ each year for the next 2 years ☐ Triple your commitment by pledging \$ each year for the next 3 years	
Would you like to receive an invoice?	
\$ once a year <u>OR</u> \$twice a year <u>OR</u> \$ four times a year	
OR  Enclose a check for \$ the total amount of your donation Please make payable to Harbor Hospice Foundation, 1050 W. Western Ave., Suite 400 Muskegon, MI 49441  Check here if your company is interested in volunteer opportunities	
Corporate Partner Name:	
Primary ContactTitle	
Company Address	
CityStateZip Code	
Primary Email Phone ()	
Signature Date	

Feel free to call me at 231.728.3442 or send me a note at <a href="mailto:ASeymour@HarborHospiceMl.org">ASeymour@HarborHospiceMl.org</a>.